



Megan Hackney &lt;megan.hackney@lacity.org&gt;

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**Fwd: media request re: Veronica, from Atlas Obscura**

1 message

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**Megan Hackney** <megan.hackney@lacity.org>  
To: Norma Isahakian <norma.isahakian@lacity.org>

Tue, Jan 23, 2018 at 10:40 PM

Do we want to give a response for her deadline tomorrow morning? I sort of feel like we've said what we needed to say, and obviously she's read our statements, if she knows that I'm the contact for this.

Let me know if we want to respond, and I will draft responses to send her tomorrow morning.

----- Forwarded message -----

From: **Cara Giaimo** <cara@atlasobscura.com>  
Date: Tue, Jan 23, 2018 at 4:23 PM  
Subject: media request re: Veronica, from Atlas Obscura  
To: [Megan.Hackney@lacity.org](mailto:Megan.Hackney@lacity.org)

Hi Megan,

My name is Cara, and I'm a reporter for [Atlas Obscura](#). I'm working on a story about the relocation of Veronica. I've spoken with people who have strong feelings about the way the situation was handled, and I wanted to make sure I gave the the Bureau of Street Lighting a chance to weigh in. Here is what I'd like to know:

1. Why was *Veronica* removed from its original location, and why was its present location chosen?
2. Do you know if there is a reason that the artist, Sheila Klein, wasn't notified at the time?
3. At least one person I've talked to has expressed the opinion that by moving the piece, the city has "destroyed" it. Sheila Klein [has also written](#) that the piece as it stands now is "no longer *Veronica*." I am guessing this was not the Bureau's intention, especially as it was so involved in the piece's original creation! So I wanted to ask if you have a response to this.
4. Is the Bureau involved with plans for the future of the streetlights?

My deadline is tomorrow morning, so if it's at all possible to send me answers this afternoon, I would really appreciate it! And if it's easier to do this over the phone, please feel free to call me at [508-561-4665](tel:508-561-4665).

Thanks very much!  
Cara

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staff writer, [Atlas Obscura](#) // (508) 561-4665 // [@cgiaimo](#)

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*Assistant Director  
Bureau of Street Lighting  
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